Controlling variables in the publication process
Brought to you by the CHEG Writing Club

Abstract: Many variables affect the outcome of a proposal or submission for publication, and researchers have minimal control over some of them. For example, the competition in any particular field – or even the progress that has been achieved in solving a specific problem – is often completely or partially unknown, yet bears a strong influence on the success of a proposed article. The challenge for students and junior researchers is to impress the editors of journals and the committee members who accept or reject proposals is twofold. They need to demonstrate that they have worthy content by presenting a genuine contribution to a field of study or an applicable solution to a current, relevant problem. Beyond content, authors need to demonstrate their intelligence, field-specific knowledge, credibility and professionalism in their writing. This seminar will address this second set of variables, covering several strategies any writer can deploy to improve the quality of the work they submit.

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Currently an English Language and Culture Studies (ELAC) instructor at the University of Arkansas (Fayetteville), Wendy McBride brings experience as a language learner (French, Japanese and Russian) as well as a teacher (at university and IEP levels, in workplace settings, in community education and at an eikaiwa gakkō/英会話学校 in Japan) to her work on campus. She has trained students from around the world in one-on-one, small-group, and large-group classroom settings. She earned a B.A. in English and Psychology from Augustana College (Rock Island, IL) and an M.S. in TESOL and Bilingual Education from Northern Illinois University. Wendy reads and writes avidly and has a published novel and nonfiction book to her credit. Under the name Wendy L. Yegoiants, she published The Fishing Widow (a novel) and The American Amusement Park, a historical and pictorial overview. She has presented at several TESOL conventions and continues to read and write both in fiction and in the field of second language acquisition. She was also chosen to serve as ambassador at TESOL 2020 - the International Convention and English Language Expo.

Tuesday, January 21, 2020
11:00 a.m. – 12:15 p.m.
Bell Engineering Center
Room 2286

Seminar is free and open to the public. Metered parking is available in Lot 71 across the street from the John A. White, Jr. Engineering Hall and in the Harmon Garage down Duncan Avenue. For information about the department, visit https://chemical-engineering.uark.edu/.